

GET YOUR PRE-SHOW PRODUCT BOX TO RETAILERS!

A WORLD OF OPPORTUNITIES

MORE TRADE. MORE TASTES. MORE TRENDS.

A.I. POWERED MATCHMAKING

A WORLD OF OPPORTUNITIES
MORE TRADE MORE TASTES MORE TRENDS

Get your product/sell sheet/coupon/promotional material in the hands of the first 1000 retailers (registered)
BEFORE GIC LIVE@HOME goes live October 26, 27, 28, 2021!



DRIVE TRAFFIC TO YOUR BOOTH AND ENCOURAGE RETAILERS TO TASTE/TOUCH/SMELL YOUR PRODUCT, JUST LIKE THEY WOULD AT AN IN PERSON TRADE SHOW.

HOW THE PROGRAM WORKS:

We will take all the stress out of getting your product/items in the hands of 1000 GIC registered retailers.

Items can include:

- Product
- Sell Sheet
- Coupon
- Other promotional material

We will box, package, label and ship all packages before the event, so retailers will have your product in their hands before the show.

WHAT IS THE COST TO PARTICIPATE?

Small Less than 150g

Coupon in the GIC Book Complimentary
Price \$1,800

Medium 151g - 250g

Coupon in the GIC Book Complimentary
Price \$2,000

Large 251g - 1000g

Coupon in the GIC Book Complimentary
Price \$2,200

(All product participation includes 1 coupon or sell sheet insert at no additional cost.)

Extras:

Additional Sell Sheet of Product in Box Extra \$300 **Coupon ONLY** (no product) \$800

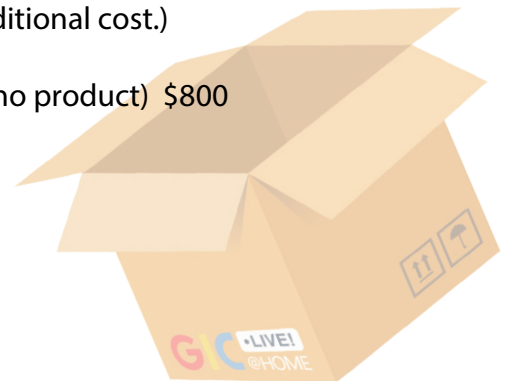
Sell Sheet ONLY (no product) \$800

WHAT IS THE DEADLINE TO PARTICIPATE?

DEADLINE: OCTOBER 1ST, 2021

IMPORTANT:

- Items over 210 Cubic Inches and 1000g must be quoted individually
- No Dairy, frozen or perishable items
- Packaged Bread/bagels accepted with long expiry dates (10+ days) subject to approval/shipping requirements
- Coupons/vouchers can be provided for frozen/refridgerator items



QUESTIONS? JOE SAWAGED at **416-587-0537** or email: **jsawaged@cfg.ca**

for additional information and to reserve your space in the box!

This program is only available to GIC LIVE@HOME exhibitors, so get your booth fast
To Exhibit Contact: Rolster Taylor at rtaylor@cfg.ca