

A WORLD OF OPPORTUNITIES

MORE TRADE. MORE TASTES. MORE TRENDS.

G I C **• LIVE!**
@HOME

SPONSORSHIP OPPORTUNITIES

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INTERACTIVE BILLBOARD AD (STATIC)

A standing poster board in lobby in Full colour. Your message is always visible. Billboard is interactive and can redirect clicks to a website or video.

BILLBOARD AD (ROTATING)

A standing poster in lobby in full colour. Your billboard will rotate with 5 other sponsors. Your message will be visible for 10 seconds before it changes. These billboards are not interactive/clickable.

INTERACTIVE FLOOR DECAL AT ENTRY TO EVENT

A full colour ad replicating a physical floor decal that is clickable -Your promotional message is visible at all times - Floor decal is interactive and can redirect clicks to a website or video.

NAVIGATION VIDEO SPONSOR (logo on screen during 1 min video)

Frame around main video screen in lobby has sponsor logo and opening and closing of navigation video has a sponsor billboard appear for 5 seconds

HELP DESK KICK PLATE SPONSOR

Full colour sponsor logo or kick plate on Help Desk - Click-able to your website or video



Example of Virtual Lobby



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BREAK SPONSOR

Billboard appears on screen in Auditorium during each Break

INTERSTITIAL VIDEO ADS

5 second video ad runs prior to the start of each educational session

PREMIUM POST IN POST EVENT SOURCING DIRECTORY (one per alphabet)

Each alpha has ONE sponsor as the first listing in the event digital directory. For Example: For a sponsor name that starts with a "K". In the "K" listing, that company will be listed **FIRST IN BOLD** before all other listings

GAMIFICATION SPONSOR/ SHOW PASSPORT

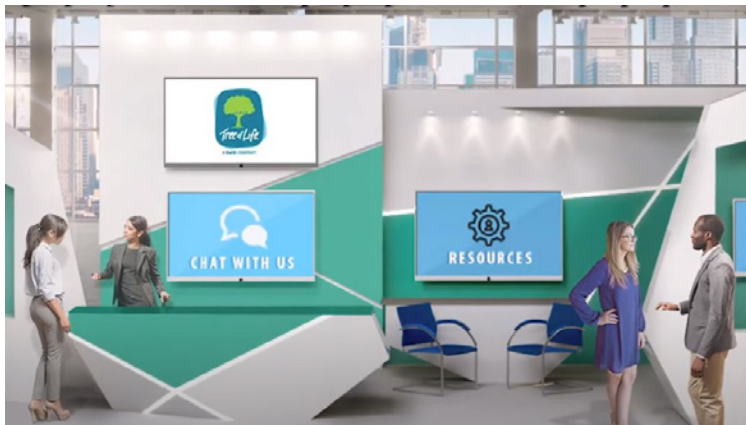
All attendees have the opportunity to participate in the passport program to earn points by visiting booths. The main sponsor will be visible on the leaderboard every time it's viewed

SURVEY SPONSOR

Attendees can click on a survey tab in the lobby. Up to 10 sponsors can each place 1 question in the survey and get their specific question results

CELEBRITY MEET & GREET

Sponsor provides a celebrity to appear for a virtual met & greet. GIC will promote appearance and place on the official schedule



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VIRTUAL HAPPY HOUR SPONSOR

Using our interactive networking platform enabling attendees to mingle by hovering over a person's video box. This opportunity offers you the option to pay for and send participants a sample to eat or drink (no alcohol) during event. Sample cost, shipping and coordination at an extra charge above sponsorship

SHOPPING CART INSERT PRE-LOADED

Available to exhibitors. Pre-load PDF, audio, video into digital showbag (shopping Cart)

COUNTDOWN GRAND OPENING BILLBOARD AD

(Sponsored)

1 sponsor logo appears on billboard prior to event opening along side a countdown clock

SPONSORED INTERACTIVE CHAT

1 sponsor logo appears on chat bar

AUDITORIUM BILLBOARD AD (1 on left and 1 on right)

2 billboards (1 left, 1 right) Not interactive



SPONSORSHIP OPPORTUNITIES



Inventory as of September 25th, 2020

SPONSOR OPPORTUNITIES	REMAINING	PRICE
Speaker Session Sponsor	Sold Out	
Workshop Sponsor	Sold Out	
Billboard Ad (Static)	Sold Out	
Billboard Ad (rotating)	Sold Out	
Floor Decal	Sold Out	
Nav Video Sponsor	Sold Out	
Help Desk Sponsor	Sold Out	
Break Sponsor	2	\$1200.00
Gamification/Passport Sponsor	Sold Out	
Gamification/Passport Participant		\$900.00
Survey Sponsor	10	\$1000.00
Celebrity Meet & Greet	2	\$5000.00
Virtual Happy Hour (Mix & Mingle)	Sold Out	
Show Bag Insert		\$800.00
Virtual Show Bag Sponsor	Sold Out	
Event onscreen Pop-up Notification	6	\$300.00
Pre-Show Product Box		Call for more details

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SPONSOR OPPORTUNITIES	REMAINING	PRICE
Custom Meeting Rooms	Sold Out	
Thought Leadership	Sold Out	
Webinar	Sold Out	
Keynote Sponsor	Sold Out	
Grand Show Prize Sponsor	Sold Out	
Window/Kick Decals (Main Hall)	Sold Out	
Opening Reception Sponsor	Sold Out	
Master Merchandiser Event Sponsor	Sold Out	
Login Page Sponsor Logo	Sold Out	
Gamification Show Prize	Sold Out	
Countdown Grand Opening Billboard Ad	1	\$1500.00
Sponsored Interactive Chat	Sold Out	
Auditorium Billboard Ad	Sold Out	

*All Sponsorship packages come with a Premium Post in the Show Directory.
All sponsorship opportunities are reserved on a first-come first-served basis. Please contact **JOE SAWAGED @ 416-587-0537** for further information and updated quantities.